

# In the FRAME

Terry McFadden tells us why Premier Windows deserve their name

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**I HAVE BEEN IN THE WINDOW INDUSTRY FOR THE LAST 35 YEARS...** Of course I wasn't always a Director, I have also fitted many windows myself in my "more handsome" days. For the last 20 years or so I have been Director of Premier Windows Ltd. We specialise in Timber Sash Windows, Casement windows and Bi-Folding doors but our products are not just holes in the wall. By making the most of our research, experience, customised technology and tools, our products really do speak their own language of inspiration, hand crafted art and unsurpassed quality.

**I WANTED TO SURPASS OTHERS...** and lead a company that was more than just a window company. I used to fit windows for other companies and progressed from fitting to surveying to managing large building projects and now to running my own family business. We



spend our time researching and developing customised or bespoke solutions to not only comply and keep up with regulations but to exceed them in regard to enhanced security, energy saving and to stretch the limits with our sustainable resources and joinery skills.

**WE ARE LOCATED NEXT TO THE HEART OF LONDON...** which is where the most traditional timber windows are. This allows us to service our customers very efficiently. London has a special way of maintaining a true traditional feel because of its architectural beauty and strict conservation. Anything and everything for anyone can be found in London.

**WORD OF MOUTH HAS SPREAD OUR SKILLS...** from our customers and addresses in London like GX Art Gallery, Goldsmiths College, Dulwich Estates, The Dulwich Forum, Capital Hotel, Nell Gwynn House, The Beaver Group, Christ Church in Gipsy Hill, Eaton Square and even for councils such as Wandsworth, Chelsea, Westminster and Bromley, to demands from far away places such as Henley On Thames.

**HAVE A LOOK AT OUR WEBSITE...** Our testimonials show the comments we get from our customers. I

have never seen another window company get this level of applause and compliments from customers and we are very proud of this. We employ anywhere from 8-30 people depending on our current projects that are underway. Our consultants are very busy on the road visiting customers and sites, our customer service staff look after the phones, office enquiries, deliveries, orders and quotes to customers, whilst our fitting teams are busy installing windows and adding value to various properties.

**PEOPLE ARE BECOMING MORE ENVIRONMENTALLY AWARE...** and governments are only now starting to support and promote renewable and natural resources, such as timber. From the people we speak to in the industry it seems many are regretting using other materials for windows. Those who used other materials ten years ago are now looking at them and thinking they need to be replaced! Many timber windows installed 100+ years ago are still in many buildings around London!

**OUR PRODUCTS STAND OUT...** We supply the perfect balance between modern technology, which offers energy saving, sound proofing and security, and original and traditional appearance. ●